

Kootenay Art Sales

Introduction

www.kootenayart.com



Kootenay Art Sales is a company developed to fill an ever-growing niche in the worldwide online marketplace. We recognize that selling online can be an expensive, and time consuming process that many artists may not find economically feasible. Kootenay Art provides artists the opportunity to sell their work to a worldwide market online for a fraction of the time and cost.

We invite you to read further, and learn more about this exciting opportunity.

Costs Involved

Account Setup fee:

- \$49.95 cad +GST/PST (\$56.44) per Artist per Year

Ongoing fees:

- Account will be based on a point system, and points can be gathered in a multitude of ways. One being that each piece of art sold will be given points based on what it sold for. (10 points per \$1) These points will calculate into bonuses, offerings, and can be used as credit value to pay for ongoing yearly \$49.95 fees. (1000 points)

Kootenay Art's Commission Rates:

- Kootenay art will add 30% to your asking price (calculated automatically upon submission). 10% of the commission will go to an Art organization or club, chosen by the Artist during signup. Up to three qualifying organizations (arts council/club/organization) may be named by the artist to receive the evenly divided portion of the 10%. (keep art alive in the kootenays)

Responsibilities

The artist is not responsible for shipping and packaging costs. Costs for shipping and packaging will be added to the order total (before taxes), during checkout. Buyer pays for shipping and packaging, and the artist is responsible for filling the order.

Member Privileges

As a member, artists will:

- Have the option of submitting an *unlimited* number of art pieces to the Kootenay Art website (artist *must* be the original creator of the art)
- Have a 500-1000 word biography posted on the Kootenay Art website.
- Receive monthly statistics via email which will include information such as current market trends and tips.
- Access to a news section which allows members and/or organizations to post relevant events and/or news articles. (All entries will be subject to review before being posted)

Membership Criteria

To qualify for a membership to Kootenay Art the artist must:

- Reside in the Kootenays for a minimum of six months per year.
- Be the original creator of all pieces of art they submit to the Kootenay Art website.
- Submit 2 photos of him or herself.
- Complete and submit the “Membership Application Form”
- Submit 5 photos of their current art, and meet approval of the KA community

Quality Control

Artists can be confident that their work is showcased on a site that is dedicated to preserving a high level of professionalism, and expertise. To ensure Kootenay Art maintains a quality standard, memberships to Kootenay Art are regulated by the Kootenay Art members themselves.

Points System

Introduction to Points

Each member will have the ability to earn points. These points can be collected to earn bonuses, pay membership fees, and/or many other great benefits.

Ways to Earn Points

Points are earned in a multitude of ways, from sales, to submitted art.

- 10 points for each \$1 value of sale (maximum of 1000 points per sale – points totaled without commission shipping and taxes)
- 500 points are earned for each approved member referred to Kootenay Art
- 1 point for each original “web referral traffic” generated. This works by posting your Kootenay Art member link on other websites, generating organic traffic to the Kootenay Art Website (more information provided in the manual)

Applying for a Membership

Following are the steps involved when applying for a Kootenay Art membership.

Step 1

- Complete the “Membership Application Form”. The application may be completed online or printed out and mailed to us (address information provided at the bottom of this sheet) Once the “Membership Application Form” is received, allow 7-10 business days for approval, Upon approval, you will then proceed to Step 2.

Step 2

- Submit your associated Organization / Club mailing and contact information. These art organization(s) are chosen as the recipient’s of 10% of the 30% Kootenay Art sales commission. Up to 3 organizations may be chosen by the Artist. The 10% will be dispersed equally among the chosen organizations.

Step 3

- Send a cheque or money order in the amount of ‘\$56.44’ made payable to “Dyer Technologies”. (\$49.95 + gst-pst = \$56.44 for each years membership)

Step 4

- Upon Receipt of your payment, you will receive an email with a current copy of the Kootenay Art Manual (PDF) , as-well-as online membership login information to allow access to the website.

Things to Remember

- Kootenay art deals to a worldwide audience that is looking for this regions art.
- Kootenay art is a member operated community website; this means that all members have the ability to control the quality of content and the quality of its members.
- Kootenay Art will host Annual Meetings where all of its members will be invited share and gather ideas on how to make it better, more manageable, and/or a better resource to the world.
- Kootenay Art Sales will do its best to stay a forward thinking, community minded business.

Address and Contact Information

Mailing Address

Kootenay Art Sales
Box 85 Erickson,
B.C. Canada
V0B-1K0

Phone Number

250-435-0201

Fax Number

250-428-5336

Email Address

kc@dyertech.ca

Website Address

<http://www.kootenayart.com>